

SCOUTING REPORT

When you work with ReSolutions, you employ our exclusive Road to Sustainability Process™. Road to Sustainability is a three-phase process that starts slowly and uses success as fuel for further program enhancement.

The first phase of the ReSolutions Road to Sustainability Process™ is the Scouting Report.

ReSolutions staff visit your site and spend from one to two days scouting your office, your processes, your building, your products and your waste stream. Anywhere savings and “green” improvements are hiding, are places we might look.

Scouting at your facility may include the following:

- Energy and water use
- Waste generation
- Consumption
- Common practices
- Transportation

Once we see what we need, we write up our findings in regular language. The Scouting Report will identify general areas with real potential for improvement, where there may be cost savings, energy savings or other savings. The Report will highlight opportunities for improved environmental performance, and will discuss the business implications of these opportunities. The Report will also identify areas where the company is doing well, yet may not be receiving due credit.

What's the next step? The ReSolutions Greenprint.

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GREENPRINT

IMPLEMENT

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For more information on ReSolutions and our Road to Sustainability Process™, call us at 205.871.5011 or email us at info@thinkresolutions.com.

GREENPRINT

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In phase two, ReSolutions consultants look even deeper into topics identified in the first phase, and build a blueprint to implement — what we call a “Greenprint.”

Opportunities identified in the Scouting Report are reviewed more closely in the Greenprint. Based on Scouting Report suggestions, and your business and environmental goals, your organization may choose to act on one, many or all of the opportunities identified. ReSolutions staff work with your organization’s short- and long-range goals to select a path that makes sense and can be successful in a visible, tangible way.

For example, your organization may identify three topics from the Scouting Report as “most important” to your business health or sustainability goals, and one topic as “kinda important.” In our Greenprint research and planning, we will focus on building a plan to address just those issues, within the context of your organization - with the goal of creating a program that can be successful from the beginning.

As examples:

- Identify Energy as a priority, and we devise a program to help you reduce energy use and quantify those reductions.
- Identify Solid Waste as a priority, and we suggest a program that attacks waste from many angles.
- Identify a specific department or building for a pilot program and we brainstorm the way to make that happen.
- Determine that some department’s recycling program should be implemented throughout the organization, and we propose methods for doing so.

For each of these programs, a Greenprint also outlines the steps needed to implement, communicate and sustain the program.

Because a Greenprint is thorough, our research and planning may even identify some opportunities or projects that did not come up during the Scouting Report. The Greenprint Report which pulls all of this information together will bring these to your attention, also.

When the Greenprint is complete, you have a plan for the next year and beyond.

What’s the next step? Implementation.

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It's time to put this plan into action in phase three. Your Greenprint has outlined the steps needed to implement, communicate and sustain the program. ReSolutions can work closely with you and your staff to make sure you get maximum benefit from the planning.

Encouraging employees and vendors to participate, enlightening customers and educating investors on your initiatives are important for your program to succeed. This requires well-considered marketing and communications, and could include the following:

- Employee education/awareness
- Investor relations
- Corporate social responsibility reporting
- Market to customers and clients

You may have an engaged and aggressive staff that is ready to put the plans in place. If not, ReSolutions can provide guidance and planning support to guide your programs along. We can work with your staff and outside vendors to plan a recycling program; we can coordinate with various departments to decrease waste; we can assist an IT department with energy efficiency. This is your plan and program. Our job is to help you make it happen.

Finally... the Greenprint is approved, the plans are complete, and the programs are up and running. But it's not over. For an organization's program to truly be effective and to be sustainable it needs to be visited annually. Are the programs working? Can changes be made? Have my goals changed? What is new in my industry? Have there been changes in regulations or incentives?

To know if your program is working, you need to compare data from year to year. Furthermore, the data you collect can be used to compare your organization to others in the same industry. Competition drives innovation.

Whatever step you are taking, ReSolutions can be there the entire way.

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